

YOU CAN COMPETE

A **FREE** SEMINAR FOR YOU AND YOUR BUSINESS
@ ROCK BOTTOM BREWERY (1 Pine Avenue)

Date: June 8, 2010

Time: 8:00 AM



Speaker Bob Phibbs

"The Retail Doctor"



ATTENDEES USUALLY PAY UP TO \$250 PER PERSON TO SEE AND HEAR BOB SHARE HIS INSIGHT INTO RETAIL SUCCESS. TAKE ADVANTAGE OF THIS SPECIAL ARRANGEMENT BY THE DOWNTOWN LONG BEACH ASSOCIATES THAT PROVIDES YOU WITH THE SAME MATERIAL FOR FREE!

> *It's not all gloom and doom as the media would have you think.*

Small businesses can thrive during the recovery period so seize the competitive advantage you need in today's retail environment! The Retail Doctor challenges you to think outside the proverbial box and learn how to apply old techniques with a better positive result. It's not about the economy – it's how you run your store and your employees. You'll be inspired to change the way you do business – and there's cake.

Special Offer: The DLBA will be giving away one of Bob's new books, The Retail Doctor's Guide to Growing Your Business, for each of the first 40 registered attendees! The books will be available to registered attendees on a first come, first served basis on the morning of the event. Bob will be available to autograph books after the event.

Seminars are free and open to any current or prospective business owner or manager. To register for the event, please email VanessaM@DLBA.org or call 562.436.4259 - Space is limited – RSVP to reserve your seat today! Coffee and tea service provided.

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